

# Dillon Beckwith

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[dillonbeckwith.com](http://dillonbeckwith.com)

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5714 Norwich Ave, Sherman Oaks, CA, 91411, USA

## Education

B.A., University of Iowa; International Studies. Graduated December 2017

## Work Experience

### Owner

2016 -present

#### Dillon Beckwith Media

- Record release photography/ video assets for the band Blondie, released by Numero Group and Universal Records.
- Have specialized in public outreach videos for municipalities regarding climate/recycling policy changes, ie. City of Oxnard and San Diego Water Authority.

### Director; Associate Producer

May 2016 to present

#### Building Block Entertainment Inc. ("Shows That Teach"), Woodland Hills, CA

- Developed new educational multimedia program called Start With Heart from scratch in 2020 that generated roughly \$100,000 in new revenue in the first 2 years.
- Produced "This Is How We Roll", an educational multimedia show aimed at elementary and middle school audiences resulting in annual revenue increase of \$75,000 for 2017 compared to 2016.
- Negotiated contracts with Southern California municipal clients for the sponsorship of educational shows, including a \$105,000 two-year contract for San Diego County Water Authority and a \$175,000 two-year contract for the Davis County Bicycle Council.
- Managed project budgets exceeding \$20,000 each involving a cross-functional team of multiple creative showrunners and business affairs specialists, resulting in margins exceeding 40%.
- UX/ website design.

### Digital Producer/ Editor II

October 2018 to October 2019

#### BestOnlineCabinets.com; RTACabinetReviews.com, Cabinet City, San Gabriel, CA

- Developing SEO strategies to boost google and youtube presence, resulting in %1000 increase in traffic for fiscal year (1200 subscribers on youtube, 1000 followers on instagram)
- KPI: produced video content that resulted in an increase of *organic traffic* of 400% over previous fiscal year.
- Rebranding 3 subsidiary companies, including media channels, social media content, and creative content
- Filmed and edited 40 tutorials and branding content videos, including licensing music for 35 videos.

### Production Assistant

May 2015 to September 2017

#### Kyseka Films, Brentwood, CA

- Designed iPad interface for custom audio-visual installs optimized for corporate clients such as the Los Angeles Kings, 20th Century Fox, and University of California Los Angeles.
- Supervised renovation of demo showroom featuring audio visual equipment to convert sales leads with new and emerging clients.

## Skills

Adobe Photoshop Editing  
Adobe InDesign  
Adobe After Effects  
Adobe Premiere/ Final Cut Pro  
Logic Pro X/ Protools  
Photography

Lighting Design  
Videography  
Live sound/ Sound Design  
Drone Pilot