

Dillon Beckwith

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dillonbeckwith.com

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5714 Norwich Ave, Sherman Oaks, CA, 91411, USA

Education

B.A., University of Iowa; International Studies. Graduated December 2017

Work Experience

Owner

2016 -present

Dillon Beckwith Media

- Record release photography/ video assets for the band Blondie, released by Numero Group and Universal Records.
- Have specialized in public outreach videos for municipalities regarding climate/recycling policy changes, ie. City of Oxnard and Sand Diego Water Authority.

Director; Associate Producer

May 2016 to present

Building Block Entertainment Inc. ("Shows That Teach"), Woodland Hills, CA

- Developed new educational multimedia program called Start With Heart from scratch in 2020 that generated roughly \$100,000 in new revenue in the first 2 years.
- Produced "This Is How We Roll", an educational multimedia show aimed at elementary and middle school audiences resulting in annual revenue increase of \$75,000 for 2017 compared to 2016.
- Negotiated contracts with Southern California municipal clients for the sponsorship of educational shows, including a \$105,000 two-year contract for San Diego County Water Authority and a \$175,000 two-year contract for the Davis County Bicycle Council.
- Managed project budgets exceeding \$20,000 each involving a cross-functional team of multiple creative showrunners and business affairs specialists, resulting in margins exceeding 40%.
- UX/ website design.

Digital Producer/ Editor II

October 2018 to October 2019

BestOnlineCabinets.com; RTACabinetReviews.com, Cabinet City, San Gabriel, CA

- Developing SEO strategies to boost google and youtube presence, resulting in %1000 increase in traffic for fiscal year (1200 subscribers on youtube, 1000 followers on instagram)
- KPI: produced video content that resulted in an increase of *organic traffic* of 400% over previous fiscal year.
- Rebranding 3 subsidiary companies, including media channels, social media content, and creative content
- Filmed and edited 40 tutorials and branding content videos, including licensing music for 35 videos.

Production Assistant

May 2015 to September 2017

Kyseka Films, Brentwood, CA

- Designed iPad interface for custom audio-visual installs optimized for corporate clients such as the Los Angeles Kings, 20th Century Fox, and University of California Los Angeles.
- Supervised renovation of demo showroom featuring audio visual equipment to convert sales leads with new and emerging clients.

Skills

Adobe Photoshop Editing

Adobe InDesign

Adobe After Effects

Adobe Premiere/ Final Cut Pro

Logic Pro X/ Protools

Photography

Lighting Design

Videography

Live sound/ Sound Design

Drone Pilot